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Established over 20 years ago, Comin Khmere is the market leading Mechanical & Electrical (M&E) Engineering Solutions provider in Cambodia. We employ over 1000 staff within Cambodia in M&E construction projects, power transmission & distribution, M&E equipment maintenance and building facilities management as well as sales and aftersales of associated products and technology.

Comin has operations in several countries in the Mekong region and is part of RMA Group with diverse businesses in many developing markets within Asia and beyond.

Marketing Manager

Key Responsibilities

- Establish marketing goals to ensure share of market and profitability of products and/or services.
- Develop and execute marketing plans and programs, both short and long range, to ensure the profit growth and expansion of COMIN KHMERE products with focus on Trading, Service and Power T&D Division.
- Research, analyze, and monitor financial, technological, and demographic factors so that market opportunities may be capitalized on and the effects of competitive activity may be minimized.
- Plan and oversee the organization's advertising and promotion activities including print, electronic, and direct mail outlets.
- Communicate with outside advertising agencies on ongoing campaigns.
- Work with writers and artists and oversees copywriting, design, layout, paste-up, and production of promotional materials.
- Develop and recommend pricing strategy for the organization which will result in the greatest share of the market over the long run.
- Achieve satisfactory profit/loss ratio and share of market performance in relation to pre-set standards and to general and specific trends within the industry and the economy.
- Ensure effective control of marketing results and that corrective action takes place to be certain that the achievement of marketing objective is within designated budgets.
- Evaluate market reactions to advertising programs, merchandising policy, and product packaging and formulation to ensure the timely adjustment of marketing strategy and plans to meet changing market and competitive conditions.
- Recommend changes in basic structure and organization of marketing team to ensure the effective fulfillment of objectives assigned to it and provide the flexibility to move swiftly in relation to marketing problems and opportunities.
- Conduct marketing surveys on current and new product concepts.
- Prepare marketing activity reports.
- Other tasks assigned by manager.

Education Knowledge and Experience

- Bachelor Degree/Master Degree in Business Management with Marketing specialization or any related fields.
- At least 5-year experience in marketing management role of Engineering Solutions or similar operations from international company preferably.
- Experience involving with budgets, P&L statements, capital expenditures and planning and forecasting.
- Knowledge of industry standards.
- Strong skill in driving for results.
- Strong in people management and development.

Interested candidates are invited to submit CV & cover letter in English to ck.hr@comin.com.kh no later than February 10, 2018. You may also contact us on Tel: 095 666 901. Your application should include details of your current salary.

